

# JUSTIN REYNOLDS

## Writer and Designer

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### Justin Reynolds

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[justinreynoldswriterdesigner.com](http://justinreynoldswriterdesigner.com) (portfolio)

[metropolis2520.com](http://metropolis2520.com) (blog)

[linkedin.com/in/justinreynolds01](https://www.linkedin.com/in/justinreynolds01)

[twitter.com/justinlucent](https://twitter.com/justinlucent)

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### Profile

I am a communications professional seeking a new position in London that uses my considerable experience in web design, copywriting, project management and marketing. In the course of running my own business I have developed websites and written content for companies, trade associations, arts organisations, NGOS, politicians, schools and charities. I have overseen the successful completion of dozens of projects and worked as a member of larger teams. I also write features and commentary on design, politics, economics and culture for both digital and print publications.

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### Key Skills

- Translation of complex information into readable and straightforward website content and blog posts
- Development and design of websites using the WordPress content management platform
- Web design and development skills including HTML, CSS, Adobe Photoshop and Illustrator, search engine optimisation
- Project management from the definition of objectives to client handover
- More than a decade's experience of managing every aspect of a small business, including marketing, lead generation, scheduling, client communications and financial management

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### Experience

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#### Copywriter and WordPress Web Designer and Developer

2003 - PRESENT

I have written content and developed websites for enterprises and organisations in the UK, the US, and, during a one year residency, Israel.

- Twice led the redevelopment of the Edinburgh Chamber of Commerce website, contributing to recognition as British Chamber of the Year
- Designed websites for the Province, dioceses and churches of the Scottish Episcopal Church used daily by 100,000 congregants
- Developed websites for London schools that helped secure Ofsted Outstanding status
- Wrote applications that helped win EU funding for a development agency promoting environmental sustainability in Israel and Palestine
- Led digital projects as a consultant for The Union, a leading Edinburgh marketing agency

## **Freelance Writer and Editor**

2013 - PRESENT

I have written features for The New European, openDemocracy, The Calvert Journal, The Fabian Society, .net Magazine and Social Europe. I am a co-founder and serving editor of the popular digital magazine Sceptical Scot, a non-partisan forum for Scotland's ongoing independence debate.

## **Intranet Manager for Cadence Design Systems**

1998 - 2003, LIVINGSTON, SCOTLAND

Cadence Design Systems is one of the world's largest semiconductor design firms. I developed and managed intranets serving 1,400 Cadence employees in Europe, the US, India and Israel.

## **Press and Research Assistant for Parliamentary Candidate**

1996 - 97, EDINBURGH, SCOTLAND

Researched and wrote press releases and policy papers for a candidate standing on behalf of one of the major political parties at the 1997 General Election.

## **Researcher for PS Public Affairs Consultancy**

1995 - 96, EDINBURGH, SCOTLAND

Researched and wrote press releases, policy papers and presentations for MPs, MEPs, local authorities, NGOs and journalists.

## **Medway News and Standard**

1994 - 95, CHATHAM, KENT

Covered day-to-day news, local government and court reporting for a local newspaper serving the Medway towns of Chatham, Gillingham and Rochester.

## **Journalism Work Experience**

1992 - 93, VARIOUS

Internships at newspapers in Aberdeen, Suffolk and Oxford.

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## **Education**

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### **Westminster Press Newspaper Journalism Training**

1994, HASTINGS, EAST SUSSEX

Reporting techniques, media law, shorthand and touch typing.

### **Oxford University**

1988 - 1992, ST JOHN'S COLLEGE

BA Hons in Philosophy, Politics and Economics.

### **Cults Academy**

1982 - 1988, CULTS, ABERDEEN

Two Sixth Year Studies, six Higher Grades, nine Ordinary Grades.