

# JUSTIN REYNOLDS

Content writer,  
journalist &  
designer

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## Justin Reynolds

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## Profile

I am a content writer, journalist and designer seeking new opportunities in and around Norwich. I write about technology, business, politics, economics and culture for companies, organisations, journals and newspapers. I also design websites using the WordPress content management system. In the course of running my own business for more than 15 years I have written content and designed websites for SMEs, trade associations, arts organisations, NGOs, politicians, schools and charities.

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## Key Skills

- Development of content in a variety of modes, including blog posts, reports, features, interviews, commentary and essays
- Experience of managing social media channels
- Web design and development skills including WordPress, HTML, CSS and image editing
- Experience of managing projects from start to completion and participating in larger teams

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## Experience

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### Content writer & journalist

2013 - PRESENT

I have written for publications including CityMetric, The New European, openDemocracy, The Calvert Journal, The Fabian Society, New Socialist, New Left Project, Creative Bloq, boom saloon and Social Europe. I co-founded the digital magazine Sceptical Scot to provide a non-partisan forum for Scotland's ongoing independence debate. I am seeking new opportunities to provide content writing services.

### WordPress web development

2003 - PRESENT

I have developed websites for a wide range of enterprises and organisations.

- Twice led the redevelopment of the Edinburgh Chamber of Commerce website, contributing to recognition as British Chamber of the Year
- Designed websites for the Province, dioceses and churches of the Scottish Episcopal Church used daily by 100,000 congregants
- Developed websites for London schools that helped secure Ofsted Outstanding status
- Led and participated in projects for several Edinburgh marketing and

web development agencies

### **Intranet Manager for Cadence Design Systems**

1998 - 2003, LIVINGSTON, SCOTLAND

Cadence Design Systems is one of the world's largest semiconductor design firms. I developed and managed intranets serving 1,400 Cadence employees in Europe, the US, India and Israel.

### **Press and Research Assistant for Parliamentary Candidate**

1996 - 97, EDINBURGH, SCOTLAND

Researched and wrote press releases and policy papers for a candidate standing on behalf of one of the major political parties at the 1997 General Election.

### **Researcher for PS Public Affairs Consultancy**

1995 - 96, EDINBURGH, SCOTLAND

Researched and wrote press releases, policy papers and presentations for MPs, MEPs, local authorities, NGOs and journalists.

### **Medway News and Standard**

1994 - 95, CHATHAM, KENT

Covered day-to-day news, local government and court reporting for a local newspaper serving the Medway towns of Chatham, Gillingham and Rochester.

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## **Education**

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### **Westminster Press Newspaper Journalism Training**

1994, HASTINGS, EAST SUSSEX

Reporting techniques, media law, shorthand and touch typing.

### **Oxford University**

1988 - 1992, ST JOHN'S COLLEGE

BA Hons in Philosophy, Politics and Economics.

### **Cults Academy**

1982 - 1988, CULTS, ABERDEEN

Two Sixth Year Studies, six Higher Grades, nine Ordinary Grades.